

# TALLAHASSEE COMMUNITY COLLEGE

*In the News*

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**August 13 - September 16, 2011**



# TALLAHASSEE COMMUNITY COLLEGE

*In the News*

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# ASSOCIATION NEWS

A Publication of the Florida Association of Colleges and Universities

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## MESSAGE FROM THE PRESIDENT



Dr. Wilson G. Bradshaw  
Florida Gulf Coast University

Dear Colleagues:

As we complete the current academic year and prepare for the upcoming one, we will all face the rigors and rewards of providing quality higher education opportunities for our students. Because it represents all sectors of higher education in the state, the Florida Association of Colleges and Universities (FACU) is uniquely positioned to influence public policy related to public and private non-profit higher education. Now, more than ever, we must find new and effective ways to better coordinate the delivery of our programs to the students we serve. I believe that our success in doing this will also contribute to greater economic development throughout our great state.

Recently, the legislature established the Higher Education Coordinating Council (HECC) to "identify unmet needs and to facilitate solutions to disputes regarding the creation of new degree programs and the establishment of new institutes, campuses, or centers." This is a giant step in the right direction. However, for HECC to achieve this goal, all higher education sectors, the business community and the legislature must be actively involved. FACU should be seen as both a resource and catalyst in this process.

As the newly elected president of FACU, I realize the potential of our organization. Past president Dr. Arthur Kirk served FACU with distinction and I know how much we all appreciate his service. I intend to bring the same level of commitment and energy to actualizing our mission. Please don't hesitate to contact me with ideas that will contribute to the continuing success of FACU. I look forward to an exciting yet challenging year. Here's to our success.

Sincerely,

Wilson G. Bradshaw, Ph.D.  
FACU 2011-12 President

**Now, more than ever, we must find new and effective ways to better coordinate the delivery of our programs to the students we serve. I believe that our success in doing this will also contribute to greater economic development throughout our great state.**

## NEWS FROM ACROSS THE STATE

and developed far in advance of the facilities we had for them," said SF President Jackson Sasser. "It took a great deal of time and effort, and at last we have a venue that is appropriate for our programs, students, and the community."

A generous donor has allowed

Santa Fe the distinction of being named

an All-Steinway School by the New York-based maker of fine pianos. To earn that designation, 90 percent of the pianos owned by a college or university must be Steinways, and the college must meet the piano maker's standards for the use, maintenance and security for the instruments.

Santa Fe's Steinway concert grand model D is a nine-foot, half-ton instrument that "lives" in its own climate-controlled room at the rear of the stage.

The college plans to order as many as eight additional Steinways to be located in performing spaces or practice studios on campus. A generous donor is making it possible for all the pianos to be purchased with private funds through the Santa Fe Foundation.

President Sasser said the SF Steinway is put to its best use because of the Fine Arts Hall's well-designed and adjustable acoustics.

"The sound is rich and balanced," President Sasser said. "The concert hall and Steinway grand piano both are finely tuned instruments."



### TALLAHASSEE COMMUNITY COLLEGE

Healthcare students and faculty at Tallahassee Community College will soon move in to a state-of-the-art facility several miles from TCC's main campus and right in the heart of the city's healthcare corridor. When the Ghazvini Center for Healthcare Education opens in August 2011, it will be the new home of TCC's nursing, radiologic technology, respiratory care, diagnostic medical sonography and emergency medical services programs.

The 88,000-square-foot facility will house classrooms, conference rooms, a library/academic support facility, laboratory space, a simulation center and administrative offices for the Division of Healthcare Professions. The library, with a full-time librarian on-site, will offer a seamless blend of research and study resources with specialized academic support services, including tutoring, workshops and technology support. This is a unique extension of TCC's highly successful Learning Commons model to an off-site health education facility.

The College's dental hygiene and dental assisting programs will remain on the main campus, now able to expand their own programs and services by re-purposing some of the space vacated by the other healthcare programs.

One of the most significant features of the healthcare center is its location -between two major hospitals and near an array of clinics, medical offices and rehabilitation facilities. The land was donated by the city's largest hospital, Tallahassee Memorial HealthCare, and is ideally situated to offer students more

opportunities to connect with local healthcare providers. By combining TCC's cutting-edge technology and training with the medical community's mentoring and hands-on support, the healthcare center will expose students to a wide range of healthcare scenarios and settings.

The healthcare center will also offer current professionals convenient opportunities to extend their clinical skills and stay up-to-date with the latest advances in healthcare delivery and technology. The College plans to consider adding programs in emerging fields, such as surgical technology, as local needs require.

The new facility is a direct response to the regional medical community's need to attract, train and retain well-qualified healthcare professionals. During the past five years, TCC has more than doubled its total number of graduates while pushing the current campus facilities to full capacity. The healthcare center will allow these programs to continue to grow as they must in order to address local shortages of nurses and other skilled healthcare workers.

The healthcare equation will become ever more complex in the upcoming decades. Tallahassee Community College intends to remain in the forefront of the evolution to new technologies, new practices and new delivery systems, while continuing to nurture the caring relationship between healthcare practitioners and those they serve.



## TCC Will Close Friday, August 19 from 8-11 a.m.

### TCC Release

TALLAHASSEE, Fla. (August 11, 2011) -

Tallahassee Community College will be closed Friday, August 19 from 8 to 11 a.m. while the TCC Foundation hosts the College's Employee Recognition and Welcome Back Breakfast.

This first of a kind event will bring together all TCC employees for a professional development opportunity to kick off the 2011-12 academic year.

The morning's agenda will include:

Awards presented to TCC employees for milestone years of service

- Entertainment by Anthony Williams, former back-up singer for Patti LaBelle
- Employee and departmental accolades
- State of the College address by President Jim Murdaugh

The College will re-open for business, including all student services, at 11 a.m.

## Tallahassee Democrat - August 14, 2011

### Campus Notes

#### TALLAHASSEE COMMUNITY COLLEGE

Students visit sister school in Taiwan

Seven TCC students recently returned from a visit to the college's sister school program in Kaohsiung, Taiwan. The students were led by Jeanne O'Kon, director of the Sister School program and a member of the TCC faculty. All of the students are enrolled at either TCC or Flagler College-Tallahassee, located on TCC's main campus.

The students went to Taiwan to teach English to their counterparts at San Sin High School of Commerce and Home Economics. Lesson topics included holidays and festivals, sports, food and travel.

## Chamber wraps 2011 conference

By Dave Hodges

DEMOCRAT BUSINESS EDITOR

Tallahassee Community College faculty and staff are on the pathway to greatness in delivering educational programs for students and support for business, President Jim Murdaugh said Sunday in closing the Annual Chamber Community Conference in Destin.

While the college has earned national stature in the number of associate degrees granted and the number of African American students graduating with two-year diplomas, there is room for improvement, Murdaugh told a breakfast audience at the conference that drew 451 attendees.

"We are not satisfied at Tallahassee Community College with being good. We want to be great," he said.

At the community level, the college system is a career resource and a partner in business development. Murdaugh, however, said its impact goes beyond that. Across Florida there are nearly 1 million students enrolled in the state's colleges.

"When we talk about responding to the needs of Florida's economy, colleges play a critical role. Within the college system, we are interested in creating a lot of jobs," Murdaugh said.

Nearly two-thirds of the fastest-growing jobs in Florida are in occupations that do not require a bachelors degree, but do take an associates degree or formal training and some type of credential or certification.

An associate of science graduate from a community college often makes a slightly higher salary than the average graduate coming out of the university system with a bachelors degree. "So if you want to look at numbers, if you want to look at earnings potential and look at contributions to Florida's economy, we are a great place for you to look and we do it effectively."

Murdaugh referred to a Florida TaxWatch report that calculated a 33.9-percent return on investment in comparing the costs of the colleges versus their benefits in maintaining the state's "talent supply chain."

During the Great Recession and its resulting impact on employment, community colleges took on the mission of assisting displaced workers and preparing them for different careers, getting them back into the workforce as

quickly as possible.

"We see, again, those turning to us in our role in the community to try to make these things happen," he said of TCC's involvement in BigBendWorks.com and the wide array of resources it provides for those who've lost jobs or who face other crises.

He talked about TCC's working relationship with Florida State University and Florida A&M University and how the three can work together more effectively. "I will tell you that I don't think there has ever been a more productive, more positive time in the history of the institutions of FSU, FAMU and TCC than we have today. We are engaged in constant conversation on how we move to the place where we begin to talk about higher education in our community, not what FSU does or what TCC does or FAMU does," he said.

Murdaugh added that he will be meeting soon with FSU President Eric Barron about the upcoming opening of the Ghazvini Center education facility and how it can work with the FSU College of Medicine. At FAMU he and President James Ammons have discussed how TCC can assist the university in its pharmacy education program.

"We have never had these kinds of collaborative dialogues to this extent before, and I am extremely hopeful that we will see a change in how we work together," Murdaugh said.

For Mark Raciappa, owner of the ActionCoach business training and consulting firm in Tallahassee, it was his fourth conference. He used advance copies of the agenda and attendee list to plan the sessions he wanted to hear and note the people he wanted to meet.

"I started out with a targeted agenda and got to spend 3 minutes with each of them," he said. "The rule of thumb is you try to spend 90 percent of your time with the people you don't know and 10 percent with the people you do know."

He said an out-of-town site makes the conference more beneficial. "You get away from the routine and are able to get your mind clear and are able to focus on new things," Raciappa added. "For any of us, we need to get away from our normal surroundings to get clear and focus, and I think that's a good thing."

## Chamber wraps 2011 conference....

*continued*

The conference's final speaker was Susan Constantine, behavior expert, consultant and communications trainer, who talked about the nonverbal side of communication and how it's an indicator of a speaker's truthfulness.

She used a series of video clips that illustrated the communication principles in witness testimony in courtrooms, a televised Senate debate, and in a "Truth or Consequences" segment played out on stage. The three contestants were Leon County Sheriff Larry Campbell, Tallahassee Democrat Executive Editor Bob Gabordi, and FAMU Athletic Director Derek Horne.

Each told a story from his past and the audience was asked to judge whose story was made up. Horne, who was judged mostly likely to be telling the truth by a show of hands, was actually telling about an incident at a basketball game that happened to someone else.

"To evaluate truthfulness, what we are looking for is inconsistencies. Does the facial expression match the words? Do the words match the body language? They all come together and tell a story, or something doesn't fit," said Constantine, who was an analyst of the recent Casey Anthony trial in Orlando.

Recognizing the nonverbal signs in business is helpful in client presentations, contract negotiations and job interviews, she noted.

## Murdaugh gets high marks, but no raise

By Doug Blackburn

DEMOCRAT SENIOR WRITER

Jim Murdaugh made it easy for his board.

Murdaugh, hired last October to replace long-time [Tallahassee Community College](#) President Bill Law, told the Board of Trustees in no uncertain terms that he would not accept a raise when his evaluation came up recently.

Even though Murdaugh was hired at 15 percent below Law's salary — Murdaugh makes \$261,000 a year — he did not want TCC's trustees to begin discussing a pay raise despite an across-the-board glowing review.

"I believe it ought to be tied to raises for the people who work here, the faculty and staff. There is no way I could accept a raise at this time," Murdaugh said.

While TCC has managed to avoid layoffs during the ongoing recession, it was not able to come up with the money to offer any pay increases for the new fiscal year.

Murdaugh said Monday he is cautiously optimistic that the college will be able to find a way to give a salary increase to faculty and staff during the current school year.

"Nothing would make me happier," Murdaugh said.

Trustee Allison DeFoor, a member of the committee that gave Murdaugh a sterling review for his first nine months on the job, cautioned that plenty of challenges await TCC's president.

"(Murdaugh) was enjoying a honeymoon, but now the honeymoon is over. It's like any marriage," DeFoor said, "The glow wears off.

"Now comes the hard part — but I believe we've got a good spouse."

DeFoor, an attorney and former Monroe County sheriff who represents Wakulla County on TCC's board, was elected BOT chairman during Monday's meeting.

An informal individual who often wears shorts and sandals to board meetings, DeFoor's first act as chairman was to introduce a motion that all meetings on his watch be business casual dress, without sport coats and ties for the men.

It passed unanimously, and Murdaugh promptly removed his jacket but continued to wear his tie.



## TCC Names Dr. Calandra Stringer Associate Dean of Curriculum

Reporter: TCC Press Release

Tallahassee, FL - August 17, 2011 --

Tallahassee Community College has named Dr. Calandra Stringer Associate Dean of Curriculum. As Associate Dean of Curriculum, Dr. Stringer will assist TCC's Provost in planning, developing and implementing special projects associated with the mission and goals of Academic Affairs; provide assistance with special program areas such as honors, global education, learning outcomes development; and provide leadership for supporting academic opportunities beyond the classroom for TCC students.

Dr. Stringer has enjoyed a very accomplished career at TCC. She taught mathematics for eight years, consistently achieving high success rates in her classes and receiving excellent evaluations from her students. Dr. Stringer also served as the director of the TCC STEM Center (Science, Technology, Engineering and Mathematics) for six years. Dr. Stringer's accomplishments have earned her many accolades--she received the 2008 NISOD Excellence in Teaching Award and was an invited participant in both the 2006 Presidential Leadership Seminar and the 2008 Chancellor's Leadership Seminar.

At TCC, Dr. Stringer is an active member of the campus community, securing funding through writing and managing grants; arranging internships for students (including sending 10 students to Brookhaven National Laboratories); chairing the Mathematics faculty screening committee; coordinating and leading a variety of curriculum projects in the math department; serving on the TCC presidential screening committee; and working on projects with the Business Office, Grants Office and the Student Life Office.

"Dr. Stringer's experience in the classroom and dedication to fostering student achievement will make her an excellent associate dean," said Dr. Barbara Sloan, Provost and Vice President of Academic Affairs.

**Tallahassee Democrat** - August 21, 2011

## Campus Notes

### TALLAHASSEE COMMUNITY COLLEGE

Stringer is new associate dean of curriculum

TCC has named Calandra Stringer associate dean of curriculum. Stringer will assist TCC's provost in planning, developing and implementing special projects associated with the mission and goals of Academic Affairs; provide assistance with special program areas such as honors, global education, learning outcomes development; and provide leadership for supporting academic opportunities beyond the classroom for TCC students.

Stringer taught mathematics at TCC for eight years, consistently achieving high success rates in her classes and receiving excellent evaluations from her students. She also served as the director of the TCC STEM Center (Science, Technology, Engineering and Mathematics) for six years.

## Our Opinion: TCC expands its reach

### Health care and job training move forward

On Monday, school starts at the new \$31 million Tallahassee Community College Ghazvini Center for Healthcare Education on Surgeons Drive behind Tallahassee Memorial Hospital.

Its opening — businesslike today for some 430 students and with grand opening festivities on Sept. 8 — is a great step forward in developing the high-skills workforce so much needed in health care today.

The 85,000-square-foot, three-story educational center is a glowing testimony to efforts of not only TCC to expand its health-care education programs into a community and state badly in need of them, but also the private support and business partnerships that have made it possible.

Located in the middle of town, “where health care is,” said TCC’s Dean of Health Care Professions Alice Nied, the center is named after the Ghazvini family in honor of an estimated \$2 million donation to TCC of 30 acres of land in the Lakeshore Drive area.

Capital Health Plan has made a multi-year commitment to the program that, as CHP’s president John Hogan explained, will help provide continuing education and training for its current staff and the certainty of an ongoing supply of well-trained health-care workers ready to take care of its patients.

The Ghazvini Center will be home to 15 full-time faculty and as many as 50 adjunct teachers in all of TCC’s health-care programs, with the exception of two dental training programs. It includes six classrooms, 13 laboratories, a multi-purpose library and learning commons, six simulation centers where students will receive hands-on

training in clinical skills before interacting with patients, plus additional space for expansion and a 296-seat auditorium.

The facility means that, in the next five years, TCC will be able to nearly double its capacity to graduate students in the health-care professions.

TCC President Jim Murdaugh describes the center as “a total team effort” involving many people, and going back to former TCC President Bill Law. From his new post as president of St. Petersburg College, Dr. Law described it as a “wonderful testimonial to the work that TCC does in health care” and a reflection “of the true character of Tallahassee” in the private support that made the new facility possible.

That includes the TMH Foundation, which donated the 14.5 acres on which the Center is built, and a personal donation of artwork from Brandt Information Services founders Nolia and Bill Brandt to enhance the facility.

For the community and many patients who will depend upon their skills, this new educational center is a reassuring addition to area health care.

For students who will be training in TCC’s health-care programs — diagnostic medical sonography, emergency medical services technology, nursing (registered nurses), radiologic technology and respiratory care — what a pleasure to have this up-to-the-minute facility and a near certainty of jobs upon completion that is almost unparalleled in other fields.

After many years in the planning, Monday’s first day of school at Ghazvini Center is a very big day indeed.

## TCC's new Ghazvini health-care facility open for students

By Doug Blackburn

DEMOCRAT SENIOR WRITER

The region's health care infrastructure took a quantum leap forward today with the opening of [Tallahassee Community College's](#) new facility.

The Ghazvini Center for Healthcare Education, a spacious, 85,000-square-foot building located on Surgeons Drive behind Tallahassee Memorial HealthCare, opened its doors to some 427 students this morning for the start of the 2011 Fall semester.

Within five years it is expected to be home to as many as 900 students training to be nurses, technicians and other vital support positions in the burgeoning health-care industry.

It is a tale of riches to untold wealth for TCC, which until now has boasted a robust curriculum in health-care education.

But the Ghazvini facility boosts the community college into a new world, going from a single simulated patient to 14 of the teaching models – which can cost as much as \$100,000 each.

"We've gone from the sublime to the ridiculous," said Alice Nied, dean of Health Care Professions at TCC. "I think the students and staff are simply blown away by what we now have here at TCC.

"This is hot-off-the-presses technology we're now able to offer our students."

A public grand-opening celebration of the Ghazvini center is scheduled for Sept. 8.

## College students return to class in Tallahassee

Reported by: Jerry Hume

EMAIL: JHUME@WTXL.TV

TALLAHASSEE, Fla. - More than 50,000 college students are back in Tallahassee Monday for the first day of the fall semester.

Florida State University, Florida A&M University and [Tallahassee Community College](#) all opened their doors Monday.

For those not familiar with their surroundings, it can be daunting to be on a big campus.

"Well, I need a map," said FSU Freshman Annalise Kapusta. "But I'm sure eventually I'll be able to put the map away and find my way around."

And it didn't matter if you were new to college or not, everyone had to wait on campus Monday.

West Tennessee traffic was heavy at times. More kids were lined up at bus stops.

We even saw a line out the door to get into a building hosting a pre-calculus class at FSU.

"It's actually my favorite part of amusement parks, so it's actually my favorite part of college," joked FSU Freshman Nick Boyle.

At the FSU Bookstore, staff worked as fast as they could to reduce wait times for students looking to purchase their textbooks.

The parking lots provided another sign that the first day was busy. Lots were full all over campus Monday.

Those students opting out of driving faced their own headaches.

A change in bus routes had students at FAMU signing a petition, pleading for another stop through campus.

"(I'm) trying to beat the heat, it's hot," said FAMU Sophomore Torrence Gaines. "The bus route (is) kind of complicated."

## Students attend class in new TCC healthcare facility

TALLAHASSEE, Fla. - It's the first day of class for hundreds of [Tallahassee Community College](#) students at a new state-of-the-art healthcare facility.

Classes began Monday at TCC's Ghazvini Center for Healthcare Education.

Located near Tallahassee's two major hospitals, the facility is 85,000 square feet and includes simulated labs.

More than 400 students are enrolled in programs at the center, from nursing and EMT to radiology and respiratory care.

Administrators hope to double enrollment at the center in the next five years, and create new programs.

"We're certainly going to bring in surg-tech," said Alice Nied, dean of healthcare professions division, "we're starting a plan for that and that's for people that work in surgery, that hand instruments to the surgeries."

Construction on the facility began in March 2009.

TCC will host a public grand opening ceremony for the new facility Sept. 8.

## CYBERETHICS (INFORMATION SYSTEM ETHICS)

Posted by Leonardo Mcfadden

For example, people's intellectual cash is impaired whenever they lose their personal data without being compensated hard, when they are precluded the means to access information which is certainly of value to them, when they have got revealed information some people hold intimate, or should they find out which the information upon which often their living depends is in error. The social acquire among people during the information age must tackle these threats towards human dignity. An..."

Cyberethics is usually called as Info System Ethics. Information System ethics can be defined as "The study from moral, legal, ethical issues involving having information and verbal exchanges technologies"

There are numerous unique challenges we face from this age of information. They stem belonging to the nature of facts itself. Information will be the means through how the mind expands in addition to increases its capacity to create its goals, often as caused by an input through another mind. Subsequently, information forms all the intellectual capital from which human beings craft their lives and even secure dignity.

However, the building for intellectual capital is vulnerable in lots of ways. For example, people's intellectual budget is impaired every time they lose their important data without being compensated for this, when they are precluded the ways to access information which is without a doubt of value to your prospects, when they include revealed information these people hold intimate, or if they find out that your information upon which usually their living depends set in error. The social long term contract among people in your information age must manage these threats to human dignity. Your ethical issues that's involved are many plus varied in Details System Ethics.

Ethics is required in information Devices to overcome the subsequent ethical issues.

Privacy: What the information needed for one's self or perhaps one's associations must anyone reveal to other people, under what conditions and with what safeguards? What things can people stick with themselves and not be forced to reveal to other individuals?

Accuracy: Who is liable for the authenticity, faithfulness and accuracy about information? Similarly, who is intended to be held accountable to get errors in tips and how certainly is the injured party that should be made whole?

Property: Who owns information? What include the just and fair prices due to its exchange? Who possesses the channels, in particular the airways, by which information is sent? How should the means to access this scarce resource be allocated?

Accessibility: What information does a person or an organization enjoy a right or a privilege for getting, under what conditions sufficient reason for what safeguards?

Information Model ethics explores along with evaluates:

- o the development for moral values from the information field,
- o the creation connected with new power structures during the information field, facts myths,
- o hidden contradictions in addition to intentionality's in advice theories and practices,
- o the development associated with ethical conflicts in your information field. etc

Now let us look into privacy by below examples. A several years ago, Florida lawmakers gave the turn around to have screens stationed in bathing rooms at [Tallahassee Community College](#) to check if the establishments were being underutilized. Students and college vehemently protested the fact that monitors violated ones own privacy. State officials said the fact that the value of the information gained through the learning was more important in comparison to the threat to privateness. Other issues like collecting private data belonging to the users using world-wide-web by monitoring that traffic is strongly related to one's plan as that information are usually further used just for illegal purposes. A lot of these privacy issues are must be addressed properly so that they should not manipulate one's freedom.

For anybody who is a student, you are ahead of the license exam or dissertation and possess not had time for them to your job accomplished.

## TCC Opens New Health Care Training Facility

TCC opened a brand new health care training center just in time for the fall semester.

**Reporter: Deneige Broom**

DENEIGE.BROOM@WCTV.TV

Tallahassee, Florida - August 30, 2011 -

Some [Tallahassee Community College](#) students are on their way out of their two year programs.

For some seniors, their last year could be their best thanks to the Ghazvini Health Care Center.

The new 30 million dollar project is 85 thousand square feet.

It's situated on Surgeons Drive, behind Tallahassee Memorial Hospital.

Thirteen labs, 6 classrooms, a library and simulation lab are some of its main features.

Kristin Woodward is pursuing the dream of being a registered nurse after years of putting it on the back burning.

"I'm really excited to get to use the new simulation lab with the mannequins and such. It sounds like it will be really fun," said Woodward.

The high tech rooms are fully equipped with all of the tools a medical professional needs in the real world.

Including its patients.

The mannequins are true to life, right down to the bodily functions they have.

The EMT students learn how to maneuver around an ambulance without leaving the building thanks to a true-to-life replica.

TCC has more than 400 students in its health programs.

Now they're ready for twice that.

"We built it with future growth in mind," said Alice Nied, Dean of Health Care Professions. "We have two labs that are currently sitting empty. They're just big rooms and we're ready to start new programs in those rooms."

Harolyn Williams is a Radiology Technology student going into her last year. She said, "I feel like I am prepared to go into the job field."

Those coming after her will have even more tools at their fingertips.

Anyone in the community can take part in the open house and celebration on September 8.

## TCC selects its "Biggest Fan"

TALLAHASSEE, Fla. - Tallahassee Community College celebrated the success of its social media outlets by selecting the winner of the "Our Biggest Fan" contest. "Our Biggest Fan" was an online essay contest. Participants had to submit three sentences or less explaining why they were TCC's biggest fan.

Betty Duncan, the winner of the contest, is a TCC sophomore majoring in criminal justice. She wants to pursue a career in crime scene investigation. She also enjoys photography and works full-time as a manager for Picture Me Studios. Duncan also has four children and a husband serving in the U.S. Army.

Duncan will win a \$500 dollar scholarship, an exclusive, gated parking pass, gifts from Voltage Cafe and TCC Bookstore, a free TCC Eagle Boosters membership, and other prizes from TCC athletics.

Out of all the loot, Duncan said the scholarship prize excites her the most.

"I just bought books [for the fall semester] and they are almost \$500 themselves. I have four kids and a husband in the army. Any kind of financial help I can get, I am all about!" She said.

The contest was to thank the users of TCC's social media outlets. Their Facebook page has more than 10,000 "likes", the most of any two-year college in Florida. The college also has hundreds of followers on other social media sites like Twitter, Foursquare, and Youtube.



## TCC's Tech@Night turns "5"

Reporter: TCC Press Release

Tallahassee, F:L -- September 1, 2011 --

Tallahassee Community College's Tech@Night program kicks off its fifth year Tuesday, September 6 with course offerings throughout Leon, Gadsden and Wakulla counties.

Since its inaugural class in 2007, Tech@Night has trained more than 3,000 individuals in TCC's tri-county service district in multimedia, current technology and upcoming computer technologies. Tech@Night targets individuals looking for short-term, one-night training sessions, as well as the professional in need of enhancing his or her skill set.

To better serve the community, TCC offers its Tech@Night program in three locations: the TCC Capitol Center (300 West Pensacola Street in Tallahassee), The Quincy House (216 North Adams Street in Quincy) and the TCC Wakulla Center (5 Crescent Way in Crawfordville).

The 2011 series begins at the TCC Capitol Center on September 6 with the first in a four-part series on Word 2007 (Getting started; editing text).

In Gadsden and Wakulla counties, Tech@Night begins September 8 with a free course offering.

Gadsden County residents can take Computer Basics – an introduction to Windows, including how to hold the mouse, click, right click, click and drag. Meanwhile, in Wakulla County, the topic will be Getting Started: Computers, a workshop designed to help students get over the fear of using a computer.

Tech@Night's fall series continues through December 13 and will cover the following topics: graphics, web design and development, photography, Office 2007 and 2010, and Windows 7.

Classes at the TCC Capitol Center are held from 6:15-9 p.m.; all other locations are from 6-9 p.m. Cost is \$25 for early registration. Walk-ins are \$30 and will be accepted between 5:45 and 6 p.m. on the date of the workshop.

To register or download a complete fall class schedule, log on to [www.tcc.fl.edu/tech@night](http://www.tcc.fl.edu/tech@night).

For more information on Tech@Night, contact TCC's Center for Workforce Development at (850) 201-8760.

## TCC Offers Adult Education Classes in Gadsden County

Reporter: TCC Press Release

Tallahassee, FL -- September 1, 2011 --

Tallahassee Community College's Adult Education Program will offer GED preparation and English for Speakers of Other Languages (ESOL) classes in the Gadsden County communities of Havana and Quincy, beginning Tuesday, September 6.

Along with increasing the educational skills needed to earn a high school diploma and/or improve their English language, students will have the opportunity to work with a Career Pathways Specialist, who will prepare them for the next level of education or career.

Beginning September 6, GED classes will be held at the Havana Library on Tuesdays, Wednesdays and Thursdays from 5-9 p.m. and at The Quincy House on Monday-Thursday from 9 a.m. to noon and 6-9 p.m.

GED classes are also available at Workforce Plus, located at 1140 West Clark Street, Monday-Thursday from 1:30-4:30 p.m.

ESOL classes begin September 6 at the Panhandle Area Educational Consortium (PAEC) Migrant Program, located at 315 North Key Street in Quincy. Classes are available Monday-Thursday from 5-8 p.m.

Registration will take place the first day of class. After September 6, individuals interested in registering for either class should call (850) 201-8760 for availability.

Tuition is \$30 for Florida residents; \$120 for out-of-state.

Teresa Pride and Dany Chhut are just two of the many success stories from TCC's Adult Education Program.

Pride began her quest for a high school diploma in the spring of 2009, when she enrolled in TCC's Adult Education Program, along with her mother and sister. Commuting from Quincy to TCC's main campus four days a week, Pride epitomized determination and dedication. In the fall of 2010, she passed her GED exam and is now a full-time student at TCC, where she is studying performing arts.

Chhut, meanwhile, began TCC's ESOL program in 2010. In the spring of 2011, she was dual-enrolled in ESOL classes, as well as the Homemaker Health Certification course, offered at TCC's Center for Workforce Development. This summer, Chhut scored at the highest level of the ESOL Skill Level chart and is now ready to begin GED classes.

For more information on TCC's Adult Education Program, please call (850) 201-8760.

## Campus Notes

### Biggest fan selected

TCC recently selected the winner of "Our Biggest Fan," an online essay contest set up to thank all of TCC's followers on social media and beyond. TCC's Facebook page recently surpassed 10,000 "likes," the most of any two-year college in Florida, and the college also has hundreds of other social media followers on Twitter, Foursquare and YouTube.

The contest winner, Betty Duncan, is enrolled as a sophomore at TCC and is majoring in criminal justice. She hopes to one day pursue a career in crime scene investigation. The contest was held online in August through TCC's social media.

### Adult Ed offered in Gadsden County

TCC's Adult Education Program will offer GED preparation and English for Speakers of Other Languages (ESOL) classes in the Gadsden County communities of Havana and Quincy, beginning Tuesday. Along with increasing the educational skills needed to earn a high school diploma and/or improve their English language, students will have the opportunity to work with a Career Pathways Specialist who will prepare them for the next level of education or career. Classes are available Monday-Thursday from 5-8 p.m. For more information on TCC's Adult Education Program, call (850) 201-8760.

## WTLX - September 9, 2011

### Lighthouse of the Big Bend to host "Dining in the Dark"

**Reported by: Abbey Phillips**

EMAIL: APHILLIPS@WTLX.TV

The 7th Annual Paula Bailey "Dining in the Dark" benefit to assist children & adults who are blind/visually impaired will take place on Sunday, October 2, 2011, 5:30-8:30pm, at the University Center Club. At this unique event you will experience food, drink and conversation as you may never have before – without your sight. In pitch black darkness your other senses are stimulated to savor the smell, taste and texture of your dining experience. Conversation becomes more intimate. And ultimately, this will expand your understanding of what individuals who are blind experience throughout their lives. The event is hosted by Lighthouse of the Big Bend -- Guiding People Through Vision Loss.

[Tallahassee Community College](#) President Dr. Murdaugh will be the Honorary Host this year. At the reception before dinner the popular basket raffle is back. The Leon County Sheriff's Office SWAT Team will once again wait on you with their night vision goggles. They will have an exciting new menu and tactile 'tic tac toe' to play in the dark between courses. After dinner the Paula Bailey "Inspirational Community Member Award" will be presented.

Restrictions: For safety purposes, no children under age 12.

Tickets are \$55 per person, or \$600 for a table of 8, or \$700 for a table of 10.

For more information or to purchase tickets, call 850-942-3658 or visit the website [www.lighthousebigbend.org](http://www.lighthousebigbend.org)

## Campus Notes

### TALLAHASSEE COMMUNITY COLLEGE

Scent-tracking seminar this week

TCC's Florida Public Safety Institute will host its fifth annual Bloodhound Scent Tracking Seminar this week.

Created in 2007 and implemented in conjunction with the Jimmy Ryce Center for Victims of Predatory Abduction, the six-day training program for bloodhound tracking teams is designed to provide a sound foundation for both new and experienced teams. Teams from all parts of the state will participate in the training workshops.

An early highlight of this year's seminar will be FPSI's participation and support at the Florida Missing Children's Day event, which will take place in the Capitol Courtyard at 10 a.m. today. For more information, contact Theresa Harris at 850-201-7063.

## Community College Times - September 12, 2011

### Colleges seek creative solutions to budget woes

By Ellie Ashford

PUBLICATION

Engage board members

Glenn said one of his major tasks as president is to aggressively pursue private donations. He said he has "at least one appointment a day, and sometimes two or three, with people in the community with whom I can tell our story and build relationships that could generate the revenue the college needs."

"Local entrepreneurial activity, private fundraising and partnerships—those are the three things colleges need not just to survive, but to thrive during the economic downturn," Glenn said.

Community colleges can raise significant amounts of money through advancement efforts, but developing new resources requires an investment, and the president has to be involved, said Polly Binns, executive director of the Council for Resource Development, an organization affiliated with the American Association of Community Colleges. She said colleges should devote 5 percent to 9 percent of their operating budgets to advancement, but she suspects most only allocate about half a percent of their budgets to fundraising.

"Community colleges should look at advancement not as a little appendage, but as an integral part of the culture

of the school—like student development and academics," Binns said.

One community college that has taken an aggressive approach to fundraising is [Tallahassee Community College](#) (TCC) in Florida.

"An effective foundation finds ways to get its board members actively soliciting on behalf of the college," said TCC Foundation Executive Director Robin Johnston, who also serves as TCC vice president for institutional advancement.

"The challenge is engaging the board in building a culture of engagement and accountability," he said. The TCC Foundation's approach to is to "align the donor's interests, the board member's personal skills and passion and the college's needs."

In one example described by Johnston, foundation board President Mary Pankowski, an assistant state attorney who prosecutes juvenile cases, wanted to raise money to create a college scholarship for youths who have broken the law but have not committed serious crimes.

These youths might have made two or three mistakes, like knocking over mailboxes, said Johnson. Higher education could turn their lives around, but they have

## Colleges seek creative solutions to budget woes...

*continued*

been put in the same category as serious criminals and thus are barred from receiving financial aid, he said.

The foundation helped Pankowski establish the New Start Scholarship for Juvenile Justice-Involved Youth. Because Pankowski was passionate about her cause and had many contacts who were willing to support it, she was able to raise \$133,000 for the scholarship program in two years, Johnson said.

Another foundation board member, Allison Tant Richard, has a passion for helping youths with disabilities. She has worked with the foundation to create the Eagle Connection program, which is aimed at accelerating the educational process for kids with severe developmental disabilities, so they will be able to take care of themselves.

Johnston asks his board members to “choose their passion” and helps them become an effective advocate for it. He calls board members a “huge untapped resource” and says colleges are missing a significant opportunity by not fully engaging them.

## Ghazvini Center for Healthcare Education to Equip Workforce in Booming Industry

This week, [Tallahassee Community College](#) is celebrating the grand opening of the Ghazvini Center for Healthcare Education. The Center features over 85,000 square feet of learning space devoted to diagnostic medical sonography, emergency medical services, nursing, radiologic technology, respiratory care, pharmacy technology, and allied health



The Ghazvini Center is equipped with cutting-edge technology, allowing students to apply and hone their skills in simulated real-time settings. The facility houses classrooms, conference rooms, a one-of-a-kind onsite library and learning commons, laboratory space, simulation center and administrative offices.

Tallahassee Democrat - September 14, 2011

## Fla. 10th nationally in defaults on student loans

By Doug Blackburn  
DEMOCRAT SENIOR WRITER

A growing number of college students are defaulting on their federal loans, the U.S. Department of Education announced Tuesday.

In Florida, which now ranks No. 10 in the nation for the percentage of students defaulting on federal loans, the rate for the 2009 fiscal year spiked to 10.5 percent, up from 8 percent the previous year.

[Tallahassee Community College](#), with 18.4 percent of its students in default, had the highest rate among the three major institutions in Leon County.

Florida A&M University students were at 12.8 percent; Florida State University at 3.4 percent.

The numbers didn't surprise Bill Spiers, director of financial aid at TCC.

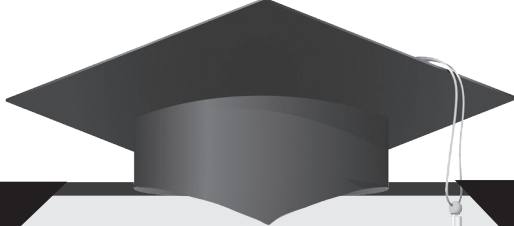
"The students we serve are the highest defaulters. I don't mean this in a negative way, but this is our student population," Spiers said.

"With unemployment high and underemployment even higher, this is the way we would expect this to go at this point," he added. "I suspect it's going to keep going up."

Nationally, the number of students defaulting rose from 7 percent to 8.8 percent, the highest rate in more than a decade. Arizona, with 16 percent of its students defaulting, had the highest rate in the country while North Dakota and Montana were the lowest at 3.4 percent.


Arne Duncan, U.S. Secretary of Education, saw a direct link between the rise in students defaulting on loans and the anemic U.S. economy.

Students at for-profit schools are far more likely to find themselves unable to repay federal loans, the U.S. Department of Education reported. The default rate at for-profit schools jumped from 11.6 percent to 15 percent in 2009.




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Tallahassee Democrat - 9/25, 10/9, 11/6, 11/13 2011



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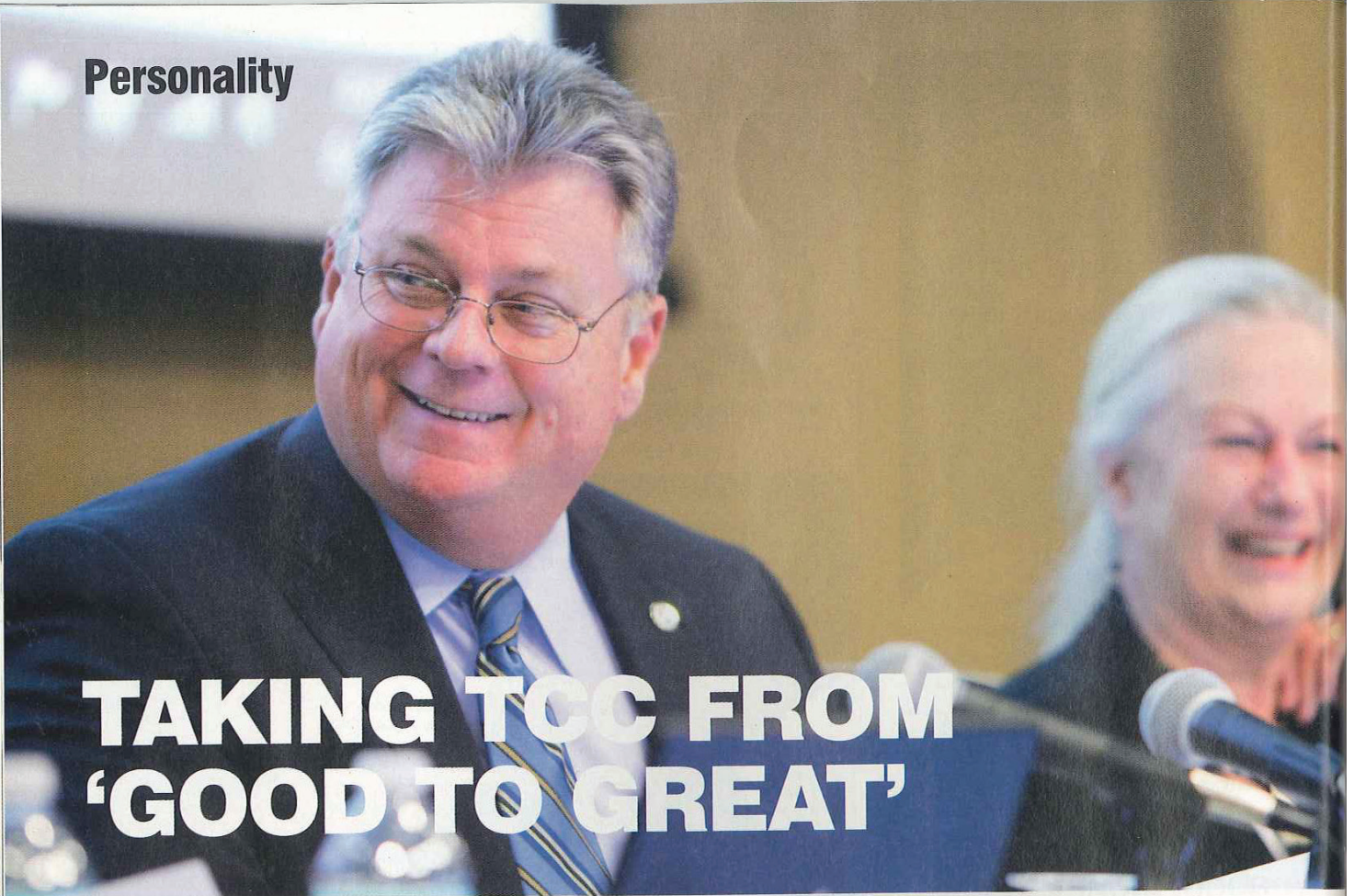
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## Personality



# TAKING TCC FROM 'GOOD TO GREAT'

New Tallahassee Community College President, Jim Murdaugh, Steps Into Historically Big Shoes — and Steps Up **BY MARGIE MENZEL**

**W**hen President Bill Law announced last year that he'd be leaving Tallahassee Community College, his trustees and other local leaders had collective heart failure.

In his eight years at the helm, Law had not only enhanced the 45-year-old college's national reputation. He'd built TCC outposts throughout its service area — in Crawfordville, Quincy and downtown Tallahassee. He'd created The Learning Commons, a sort of academic support lab on steroids, which now notches hundreds of thousands of student visits yearly. He'd chaired the Tallahassee-Leon Economic Development Council and set up TCC's Advanced Manufacturing Training Center to lure business to town. And for the 2009-10 academic year, Law's last in Tallahassee, *Community College Week* ranked TCC No. 9 among two-year institutions in associate degrees awarded — up 22.2 percent from the year before.

"We knew we wanted a leader who was going to continue the direction we were going," said Karen Moore, then chair of the TCC District Board of Trustees. "So we did a national search ... and what we found is: Sometimes the best of the best is in your own backyard."

Their choice: James T. "Jim" Murdaugh, a career law enforcement officer and military reservist who had helmed TCC's Pat Thomas Law Enforcement Academy with outstanding success, expanding his brief to other educational and workforce development programs in Gadsden County.

The search had attracted a wealth of talent, including Tallahassee attorney Randy Hanna and the presidents of colleges in Ohio, South Florida and Washington state — among others.

"I took it as a point of pride that the pool was so rich," said Bill Law, now the president of St. Petersburg College. "What did they have, 10 sitting presidents?"

Less than a year later, Murdaugh has

his constituencies purring, from students to other big-time educators to the business community and elected officials. At the June press event for *bigbendworks.com*, an online collaboration to respond to state layoffs, the room was clogged with dignitaries, and Murdaugh got so many accolades for his leadership role that he was blushing.

"He is off to a very promising start," said Allison DeFoor, vice chairman of the trustees. "He is making quick headway with all of the various constituencies, and that's the hard thing about a college presidency. ... He's really proving his ability to pull all those competing interests together."

"I believe in everything the college does," Murdaugh said. "The best thing we can do is make a difference in someone's life so they can earn a living and support a family."

This job isn't the first where the affable Murdaugh has been a calming and collaborative force. Before starting the

**AT THE HELM** As he finishes up his first year as TCC president, Jim Murdaugh, shown here at a college board of trustees meeting, receives praise for his ability to bring people with diverse interests together to collaborate.

**“I’m making no apologies for asking for funding to support programs that lead to student success.”**

— Jim Murdaugh

TCC presidency in November 2010, he spent 11 years as director of the college’s Pat Thomas Law Enforcement Academy, tapped by then-TCC President T.K. Wetherell. The transfer of the academy from Lively Technical Center to the college was contentious, Wetherell said, but Murdaugh improved its every aspect and attracted 60-plus law enforcement agencies there to train. Now known as the Florida Public Safety Institute, the academy plays a key role in state training and national security, with an international reputation.

“Frankly, he exceeded our expectations,” Wetherell said. “After all the controversy, to bring everybody together, to calm the waters, to articulate a visionary program and get everybody to buy into it — it’s amazing.”

As president, Murdaugh hit the ground running full-out, yet methodically. First, he wanted an accurate assessment of the college’s strengths and weaknesses, so he met with its stakeholders: individually with trustees and community leaders; at a retreat with his executive team led by an independent facilitator; and in forums with students, faculty, staff and community members. Then he convened a Student Success Summit, inviting all hands to take TCC from “Good to Great.”

This, too, echoed his tenure at the law enforcement academy. In 2001, Murdaugh wrote a white paper showing how the state could save by training all its officers there — rather than bringing another facility, run by the Florida Highway Patrol, up to code. His economic analysis showed that by investing \$8 million in Murdaugh’s facility, FHP could break

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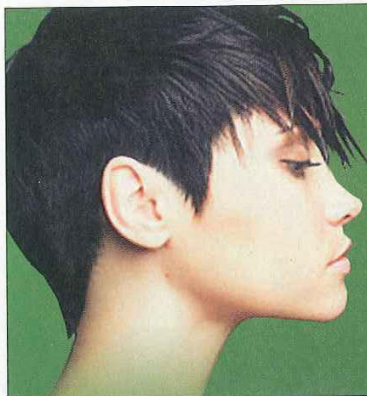
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## Personality

Another early move by Murdaugh was to seek a tuition hike after community college funding was cut 8.1 percent in the 2011-2012 state budget. To offer colleges some relief, the Legislature gave them the authority to raise tuition 13.4 percent, from \$69.50 to \$78.84 per credit hour. Murdaugh asked his trustees for a 10.3 percent hike, to \$76.65 per credit, which they approved in May.

Murdaugh "wasn't excited" about the increase, but said it was necessary to maintain the quality of a TCC education. The Great Recession has eroded staff-to-student ratios and increased the percentage of adjuncts, as opposed to full-time faculty, in the classroom. Murdaugh wants to reverse these trends; he especially wants to improve students' experiences with registration and financial aid. His plans also include creation of an Office of Institutional Effectiveness to promote accountability, a provost and expansion of the distance-learning program.

"We have achieved a good balance between success and access with the budget,"

## Jim Murdaugh at a Glance

- » **Age:** 58
- » **Married** to Sara Murdaugh, Assistant Bureau Chief of Learning and Development at the Florida Department of Highway Safety and Motor Vehicles
- » **Father** of one son, 14-year-old Austin.
- » Has lived in Tallahassee 41 years, arriving here in 1970 to attend Florida State University.
- » **Degrees:** B.S. and M.S. in criminology and Ph.D. in public administration from the Askew School, all from FSU.
- » Began law enforcement career as deputy sheriff with the Leon County Sheriff's Department in 1977. Progressed through the ranks there, then to the Fort Walton Beach Police Department, the Florida Attorney General's Office and the Florida Department of Law Enforcement.
- » Came to TCC in 1999 to direct the Pat Thomas Law Enforcement Academy.
- » **Military service:** 30 years in the U.S. Air Force Reserve, retiring in 2004 as a Lt. Colonel.

he said. "It gives us enough funding to ensure the kind of success programming we need to have, both in the classroom and out of the classroom — without, in my opinion, tipping it so far that it impedes access.

"But I'm paying way more attention to success. I'm making no apologies for asking for funding to support programs that lead to student success."

That philosophy is especially important since the economy tanked. Before, there was something of a historical divide between the academic and workforce development sides of TCC's institutional culture. But necessity — and Murdaugh — are bridging it.

"There is nothing that requires us to take away from one effort to support another effort," he said.

"He's always working toward a seamless transition," said E.E. Eunice, TCC's campus police chief and Murdaugh's longtime colleague at the Florida Public Safety Institute.

Here's an example: While FPSI is part of the college's workforce development side, its graduates must complete more than the minimum standard for credit hours (which may explain why they almost always have 100 percent pass rates on state exams). Grads are also given 34 hours toward an associate's degree, said Eunice, and Murdaugh always encouraged them to continue their education via distance learning.

"Continuing education means we are ratcheting up the quality and quantity of our graduates," said Eunice.

Distance learning is also integral to Murdaugh's vision. TCC has done well with it, he told the trustees, but needs more credit programming, more faculty, integrated Web resources that are easier to navigate and expansion beyond the college's service area. Murdaugh wants to double TCC's enrollment in distance learning, too, and he's putting his money where his mouth is, with a \$250,000 investment. FPSI is launching a pilot for the development and distribution of online education nationwide.

"I'm anxious to see Jim's handiwork," said former president Law. "The fun part will be to see him put behind some of the old stuff I was involved in and put his own flavor on new stuff that drives the ball forward — which is exactly the healthiest thing for an institution."

"It's in good hands," said Wetherell. ■

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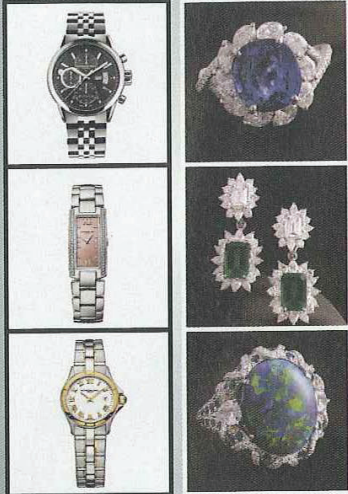
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**Personality**

What They're Saying About  
New TCC President Jim Murdaugh

» "I appreciate that there was a competitive search and that we found someone in-house who knew the system, knew the potential and was willing to take it to the next level." KRISTIN DOZIER, Leon County Commissioner and TCC alumna

» "I absolutely think he's got a good business mind ... His leadership and his passion for this community — I think that's very important." VIRGINIA GLASS, longtime Realtor and member of the Greater Tallahassee Chamber of Commerce

» "He believes that people should be responsible for themselves. He gives them great opportunities and the confidence they can succeed. It works and works well." FRANK MESSERSMITH, member of the TCC District Board of Trustees and legislative lobbyist

» "He solves problems by combining analysis and deliberation with carefully listening to the opinions of others. He then displays the unique gift of explaining complicated things so that they are easy to understand. He just makes sense, and you think, 'Yes, that is exactly what we should do.'" MARJORIE TURNBULL, Florida A&M University trustee and former TCC Foundation director

» "Under his leadership, Tallahassee Community College is leading the way in training and supporting the needs of our existing businesses and nonprofit providers." SUE DICK, president of the Greater Tallahassee Chamber of Commerce

» "He has good management and people skills, and good politics — not Republican or Democrat, but the politics of any major corporation." T.K. WETHERELL, former president of both Florida State University and TCC

» "His leadership style is empowerment with oversight. He empowers his people to get the job done right. He does not need to micromanage." KAREN MOORE, member of the TCC District Board of Trustees and CEO of Moore Consulting Group

» "He knows the lay of the land, and he clearly understands the politics in town. He hit the ground running, and he's been hitting on all cylinders." BRYAN DESLOGE, Leon County Commissioner and president of Desloge Home Oxygen & Medical Equipment

**"He's incredibly well organized and knows how to get things done. Jim's a great educator."**

BILL LAW, president of St. Petersburg College

» "He understands the impacts of the college's programs, not only to TCC but to the community he serves ... He made a very strong commitment to me that he would be as big an advocate for us as Bill Law was." KIM WILLIAMS, chair of the Economic Development Council of Tallahassee/Leon and TCC alumna

» "Jim is first a good listener ... He works strategically. Once he knows all the facts, he steps forward ... He's a good man. Our community is lucky to have him." DAVID RAMSAY, President and CEO SunTrust Bank, Northwest Florida (retired) and Mission San Luis chair

even in cost avoidance, which in fact happened within four years.

"I understood how fiercely proud those agencies are," Murdaugh said, "and I understood that any effort that attempted to take away from a particular agency its pride was going to be doomed. Many people said to me, when we started, 'There is no way you're going to get all these agencies to play together.' And today they would tell you they can't imagine a different model."

His watchwords: accountability and strategic planning.

Now Murdaugh is asking: Does a TCC education lead to jobs and higher degrees? Are graduates staying in the area, contributing to their communities?

"Colleges were originally created to provide access to higher education," he said, "and the reason we are spread out the way we are is that geography was part of being accessible for higher education, as well as cost. Now there's a shift taking place. Providing access is great, but more importantly, access needs to lead to success. And that is something I'm absolutely passionate about — student success."

Once again, Murdaugh is emphasizing strategic partnerships, whether with the K-12 schools, the five universities with branches at TCC — Barry, Embry-Riddle, Flagler, Saint Leo and Thomas — or with Florida State and Florida A&M universities.

"You keep hearing from other universities and other programs that there is sort of a conflict between the different types of institutions in different communities," said FSU President Eric Barron. "But TCC and Florida State are just excellent partners."

"We work from the beginning for students that want to come to FSU and don't quite make it to go to TCC, and TCC works with those students to enable them to be successful and spend their last couple of years at Florida State. It's just a great partnership, and Jim is clearly as keen on continuing it as I am."

FAMU President James Ammons is working with Murdaugh to smooth the transfer of students from the college to his university, establishing a committee with top leaders of both campuses. One goal: a FAMU office at TCC.

"He has worked with me to make the TCC/FAMU collaboration a priority, and the administration has embraced this approach," said Ammons. "FAMU plans to be more visible on the campus of TCC."

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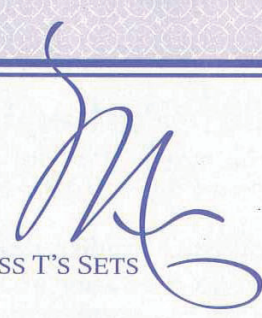
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