



January 21, 2014

MEMORANDUM

TO: District Board of Trustees
FROM: Jim Murdaugh, President
SUBJECT: TCC Foundation Update

Item Description

The following is an update of the events planned and initiatives & activities undertaken by the TCC Foundation.

Overview and Background Fundraising

Total Received

Date	Total Gift Amount	Total Restricted	Total Unrestricted
7/1/13 – 12/31/13	\$417,511.46	\$238,092.02	\$179,419.44
12/1/13 – 12/31/13	\$126,328.61	\$94,047.33	\$32,281.28

Giving Summary by Constituency this Fiscal Year (Total Received)

Constituent Code	# Donors	# Gifts	Total Gift Amount
Directors & Trustees	28	121	\$23,936.36
Staff & Faculty	226	1,027	\$27,286.79
Students & Alumni	1	1	\$100
Healthcare Community	0	0	\$0
Service Clubs, Foundations, Associations	8	20	\$93,703.57
Banks & Trusts	1	1	\$1,000
Business Community	20	28	\$8,954.89
Special Names	19	41	\$182,391.50
General Community	139	278	\$34,429.24

Donor Giving Analysis this Fiscal Year (Total Received)

Donor Category	# Donors	Total Gift Amount
Repeat	45	\$69,000.00
Increased	237	\$241,983.93
New	81	\$60,067.78
Recovered	41	\$36,835.70
Decreased	23	\$3,443.05
Total	427	\$411,330.46

- Repeat Donor** – Donor has given the same amount this year as last year.
- Increased Donor** – Donor has given more this year than last year.
- New Donor** – Donor has not given in the last two years.
- Recovered Donor** – Donor gave two years ago, but did not give last year.
- Decreased Donor** – Donor has given less this year than last year.

Use of Funds Received 7/1/13 – 12/31/13

Use of Funds	Amount	%
Facilities	\$40,046.66	9.59%
Programs	\$30,983.75	7.42%
Scholarships	\$167,061.61	40.01%
Unrestricted	\$179,419.44	42.98%

Upcoming Events

- January 23 - TCC Foundation Board Meeting
- February 19 - "TCC From the Inside Out" Event

Past Actions by the Board

The District Board of Trustees receives a Foundation Update at every Board meeting.

Funding/Financial Implications

There are no Funding/Financial Implications arising from this standard monthly report.

Staff Resource

Robin Johnston

Recommended Action

None required. Report provided for information only.