



March 17, 2014

## MEMORANDUM

**TO:** District Board of Trustees  
**FROM:** Jim Murdaugh, President   
**SUBJECT:** TCC Foundation Update

### Item Description

The following is an update of the events planned and initiatives & activities undertaken by the TCC Foundation.

### Overview and Background Fundraising

#### Total Received

Date	Total Gift Amount	Total Restricted	Total Unrestricted
7/1/13 – 2/28/14	\$466,241.51	\$276,458.36	\$189,783.15
2/1/14 – 2/28/14	\$26,644.22	\$23,530.72	\$3,113.50

#### Giving Summary by Constituency Total Received 7/1/13 – 2/28/14

Constituent Code	# Donors	# Gifts	Total Gift Amount
Directors & Trustees	27	149	\$24,561.74
Staff & Faculty	298	1,495	\$40,140.56
Students & Alumni	3	3	\$450.00
Healthcare Community	0	0	\$0
Service Clubs, Foundations, Associations	12	27	\$103,323.57
Banks & Trusts	1	2	\$2,000.00
Business Community	42	60	\$38,242.37
Special Names	21	58	\$178,379.00
General Community	185	364	\$79,144.27
<b>Total</b>	<b>589</b>	<b>2,158</b>	<b>\$466,241.51</b>

Alumni Donors Total Received

Date	# Donors	# Gifts	Total Gift Amount
7/1/13 – 2/28/14	32	155	\$18,115.64
7/1/12 – 2/28/13	43	153	\$19,248.00
7/1/11 – 2/29/12	53	191	\$12,408.00



Donor Giving Analysis this Fiscal Year (Total Received)

Donor Category	# Donors	Total Gift Amount
Repeat	56	\$70,842.00
Increased	258	\$270,432.97
New	182	\$79,252.78
Recovered	64	\$42,575.71
Decreased	29	\$3,138.05
<b>Total</b>	<b>589</b>	<b>\$466,241.51</b>

- Repeat Donor** – Donor has given the same amount this year as last year.
- Increased Donor** – Donor has given more this year than last year.
- New Donor** – Donor has not given in the last two years.
- Recovered Donor** – Donor gave two years ago, but did not give last year.
- Decreased Donor** – Donor has given less this year than last year.

Use of Funds Received 7/1/13 – 2/28/14

<b>Use of Funds</b>	<b>Amount</b>	<b>%</b>
<b>Facilities</b>	\$45,257.32	9.71%
<b>Programs</b>	\$54,775.28	11.75%
<b>Scholarships</b>	\$176,425.76	37.84%
<b>Unrestricted</b>	\$189,783.15	40.70%

**Upcoming Events**

- March 26 - "TCC from the Inside Out" Event
- March 27 - TCC Foundation Board Meeting

**Past Actions by the Board**

The District Board of Trustees receives a Foundation Update at every Board meeting.

**Funding/Financial Implications**

There are no Funding/Financial Implications arising from this standard monthly report.

**Staff Resource**

Robin Johnston

**Recommended Action**

None required. Report provided for information only.