

INIE



Institute for Nonprofit
Innovation and Excellence



COMMUNITY QUILT CONCEPT

Quilters

Alyce-Lee Stansbury

Stansbury Consulting & INIE Board of Directors

Kelly Otte

Executive Director, PACE Center for Girls, Advisory Council & INIE Organization Member

Lola Brognano

MFSW, FSU Adjunct, INIE Individual Member

Mike Campbell

FSU Jim Moran Institute & INIE Sponsor

Jim Murdaugh

“Quilt center”

The Story of INIE

- Squares/Fabric
 - ▶ Justification and needs
 - ▶ Evolution of the Institute - from concept to implementation
 - ▶ Institute highlights
 - ▶ Member and partner feedback
 - ▶ Current status and what's on the horizon

Did you know?

There wasn't one single organization or group whose sole focus was the welfare of nonprofits in the region... before INIE.

Sector Feedback

- 52% of the nonprofits have an average staff tenure of 5 years or less
- 93% felt that their staff would benefit from training
- 93% would utilize the Institute for training and professional development services
- Slightly more than one quarter of groups surveyed have a well-defined contingency plan in place

Connection to the Strategic Plan

Cultivate relationships with community, state and national partners that strengthen our region's cultural enrichment efforts and economic/workforce competitiveness.

Business and Community

Cultural Arts Community



The Journey

Alyce-Lee Stansbury



Answering the Call

Areas of Opportunity

- The turning point... conversation transformed into action (i.e. short-timeline)
- Create a team of “cheerleaders and naysayers” to serve on the implementation team
- Create energy and enthusiasm behind the effort
- Avoid duplication... fill-in the gaps

Community in Action

- Grassroots Model
 - ▶ Nonprofit service providers
 - ▶ Nonprofits
 - ▶ Business
 - ▶ Community leaders
 - ▶ Nonprofit capacity building groups

Tasks	Action Step	Deadline	Champion	Committee	Status	Owner
Strategic Planning						
	<i>Form the implementation group</i>	<i>31-Dec</i>	<i>Kim</i>		<i>Complete</i>	
	<i>Assign champion to lead tasks</i>	<i>31-Dec</i>	<i>Kim</i>		<i>Complete</i>	
	<i>Refine name, mission, vision, and scope</i>	<i>14-Feb</i>	<i>Kim</i>		<i>Complete</i>	
	<i>Make recommendations regarding structure & governance</i>	<i>28-Feb</i>	<i>Sarah</i>		<i>Complete</i>	
	<i>Identify partner roles for FSU and FAMU</i>	<i>31-Mar</i>	<i>Kim</i>		<i>Complete</i>	
	<i>Finalize roles of board of directors and advisory board</i>	<i>14-Mar</i>	<i>Sarah</i>		<i>Complete</i>	
	<i>Confirm board of directors</i>	<i>2-Apr</i>	<i>Kim</i>	Marjorie, Alyce Lee, Joy, Heather, Ben & Kim	<i>Complete</i>	
	<i>Formalize focus group plan and implement</i>	<i>30-Apr</i>	<i>Sarah</i>		<i>Complete</i>	
	<i>Develop a large-N survey to assess regional needs</i>	<i>28-Feb</i>	<i>Sarah</i>		<i>Completed</i>	
	<i>Conduct survey and analyze results in conjunction with focus group results</i>	<i>15-Apr</i>	<i>Kim</i>		<i>Completed</i>	
	<i>Conduct national MSO best practice model</i>					

The Work Plan

	<i>Set pricing strategy for services</i>	<i>31-Mar</i>	<i>Rob</i>	Heather, Joy, Randy & Kim	<i>Completed</i>	
	<i>Create a draft budget</i>	<i>2-Apr</i>	<i>Rob</i>		<i>In progress</i>	
	Set fundraising strategies & plan	31-May	Sarah		In progress	
	<i>Create sustainability plan for long-term</i>	<i>30-Jun</i>	<i>Carolynne</i>		<i>To be started</i>	
	<i>Apply for funding opportunities</i>	<i>31-Dec</i>	<i>Sarah/Director</i>		<i>To be started</i>	

Operations						
	<i>Establish a 1.5 FTE role with TCC</i>	<i>31-May</i>	<i>Kim</i>		<i>In progress</i>	
	<i>Determine IRS status to be pursued</i>	<i>10-Feb</i>	<i>Kim</i>		<i>Completed</i>	
	<i>Complete 501c(3) application</i>	<i>31-Mar</i>	<i>Kim</i>		<i>Completed</i>	
	<i>Formally establish Advisory Board</i>	<i>2-Apr</i>	<i>Kim</i>		<i>Completed</i>	
	<i>Advertise for and hire Director</i>	<i>31-May</i>	<i>Kim</i>		<i>In progress</i>	
	<i>Develop a list of potential co-location partners</i>	<i>2-Apr</i>	<i>Kim</i>	Ellen, Janeia, Kelly, Marjorie	<i>Complete</i>	
	<i>Define operational policies</i>	<i>7-May</i>	<i>Sarah</i>		<i>Complete</i>	
	<i>Create vetting model for presenters and template MOU's</i>	<i>2-Apr</i>	<i>Pam</i>		<i>Complete</i>	
	<i>Evaluate current curriculum available and determine what to offer</i>	<i>2-Apr</i>	<i>Kelly</i>		<i>Complete</i>	

Deliberate Action Steps

- Community conversations held
- Created focus groups
- Engaged the nonprofit sector and other capacity building groups
- Conducted research (state and national)

TIMELINE



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PRESENTED BY



SPEAKERS

Alfredo Cruz

Ron Sachs

President Jim Murdaugh

Bennett Napier

Lisa McFadden

Tuesday, June 24 | 7:30 a.m. - 9:30 a.m.

TCC Capitol Center | Tallahassee, Florida

PARTNERS

Legal Services
of North Florida

Big Bend Leaders of
Volunteer Engagement

James Moore and Company

Ounce of Prevention

FSU Jim Moran Institute

FAMU Small Business
Development Center

Southern Center for
Nonprofit Excellence









Mission

The Institute for Nonprofit Innovation and Excellence will enhance the capacity and leadership of nonprofit organizations through advocacy, education and engagement.



Vision

We envision a vibrant nonprofit sector that is valued by the community for its innovation, leadership, accountability and overall impact.



Community Search



Calendar

[more](#)

8/13/2014 » 11/5/2014

**AFP Fundamentals of Fundraising
Seven Part Series**

10/15/2014 » 11/12/2014

**Three Part Board Series:
Developing and Catalyzing Your
Board**

Our mission...

We work to enhance the capacity and leadership of the nonprofit industry through advocacy, education, and engagement.

The nonprofits we serve are changing lives and changing our communities. Through education, training, resources, and connections, we help nonprofits grow stronger to provide more for their communities.

We provide resources, training, mentorship opportunities, and support to meet the individual needs of the nonprofits we serve.

How can we serve you?

Choose Your Destination



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MONTHLY NEWSLETTER**

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AUGUST

- 13** 9 a.m. | AFP Part I: Overview of Fundraising
- 27** 9 a.m. | AFP Part II: Developing an Integrated Fundraising Program

SEPTEMBER

- 2** Noon | Big Bend Leader of Volunteer Engagement Meeting
- 10** 9 a.m. | AFP Part III: Marketing for Ongoing Success
- 17** 9 a.m. | Board Series I: Nonprofit Boards the First Steps to Board Service
- 24** 9 a.m. | AFP Part IV: Building and Sustaining Relationships

OCTOBER

- 3** Noon | Executive Leadership Roundtable
- 8** 9 a.m. | AFP Part V: Securing the Gift
- 15** 9 a.m. | Board Series II: Financial Oversight
- 22** 9 a.m. | AFP Part VI: Volunteers – Partners in Fundraising
- 29** 9 a.m. | Managing HR without an HR Manager



NOVEMBER

- 5** 9 a.m. | AFP Part VII: Management & Accountability
- 7** Noon | Executive Leadership Roundtable
- 12** 9 a.m. | Board Series III: Fired up Fundraising
- 19** 9 a.m. | Media as Partners to Build Your Nonprofit Brand

DECEMBER

- 2** Noon | Big Bend Leader of Volunteer Engagement Meeting
- 5** Noon | Executive Leadership Roundtable
- 10** 9 a.m. | Developing a Social Media Strategy

REGISTER TODAY AT WWW.THEINSTITUTEFORNONPROFITS.ORG

You Take Care of Our Community...We Have Your Back!

INIE Structure

- 501c3 – Led by a Board of Directors
- Management Support Organization
 - 1 of 5 in the state of Florida
- Staffing Model: 1 FTE
- Division of Workforce Development

INIE Service Model

- Who: Students/Individuals, Nonprofits, Board Members, Volunteers and Community Stakeholders
- Membership Fee Structure
 - ▶ Individuals
 - ▶ Nonprofits (sliding fee scale based on operating budget)
 - ▶ Sponsors (sector champions)
 - ▶ Consultants (sector collaborators)

One-Stop Shop for Nonprofits

- Training and workshops
- Networking
- Resources
- Meeting and event space*
- Clearinghouse for information
- Business solutions
- Leadership roundtables

Just-In-Time Training

- Fundraising and resource development
 - ▶ Donor messaging
 - ▶ Donor identification
 - ▶ Grant writing
 - ▶ Planned giving (e.g. wealth transfer)
- Board governance
 - ▶ The Art of Developing a Board
 - ▶ Creating a High Performing Board

Nonprofits Mean Business

- Economic Development
- Workforce Development
- Community & Social Impact

- Up to 50% off all workshops, events and seminars. \$360
- \$500 in scholarship funds annually . . \$25
- Annual nonprofit summit with workshops, seminars and expert discussion panels \$80
- Professional mentorship program \$455
- Members-only events. \$180
- Opportunities to join nonprofit advocacy groups *Priceless*
- Extensive INIE online member directory *Priceless*
- Exclusive online social community . . \$99
- Facilitated coalitions for advocacy support. *Priceless*
- Library of nonprofit best practice resources. *Priceless*
- Database of free or low-cost nonprofit resources from across the country *Priceless*
- Database of funding opportunities. *Priceless*
- Discounted rates for reserving the INIE conference room \$45
- Collaborative lab space. *Priceless*
- A link to your organization from the INIE Web site *Priceless*
- Free 30-day job postings on our Nonprofit Job Posting Board and Community Cares Calendar \$80
- Opportunities for free IT assistance from partner organizations such as FAMU Small Business Development Center and the Ounce of Prevention Fund. \$2,500
- Free professional development in the Nonprofit Executive Program through the Jim Moran Institute for Global Entrepreneurship \$455
- Free access to nonprofit legal experts through the Legal Services of North Florida. \$400
- Annual state of the sector report through the FSU Askew School of Public Administration and United Partners for Human Services \$60
- Free webinars through the Southern Center for Nonprofit Excellence \$360



INIE

300 West Pensacola Street | Tallahassee, FL 32301
 (850) 201-7662 | www.TheInstituteForNonProfits.org



Creating a Value-added Experience

- FSU Jim Moran Institute
- Florida State University
- Florida A & M University
- Thomas University SCoNE
- The Ounce of Prevention
- Legal Services of North Florida & Florida Bar
- Leadership Tallahassee
- Tallahassee Democrat
- Sheraton Four Seasons



Member Feedback

Lola Brognano

Kelly Otte



Partner Feedback

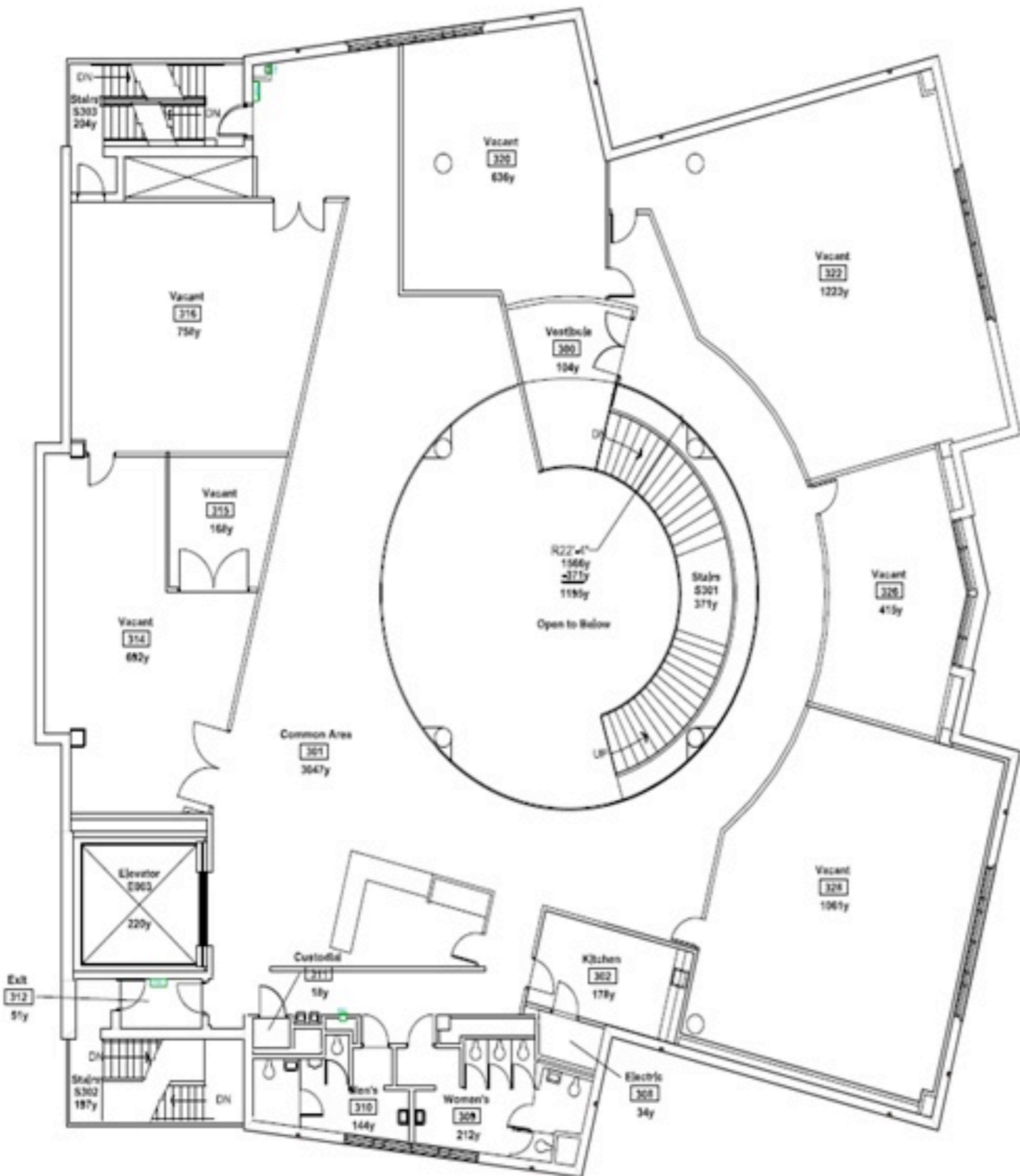
Mike Campbell

By the Numbers

- 61: Current INIE members
- 7: Training sessions offered by the Institute
- 4.91: Average rating of satisfaction with training offered by the Institute
- 4: Memorandums of Understanding (with 3 pending)
- 1: Leadership Roundtable

Next Steps

- Filling the INIE Director position
- Rolling out an “amazing” 2015 calendar of training
- Adding to our community quilt of partners
- Strengthening the nonprofit sector
- Hard launch of the Institute (Capitol Center)



Third Floor Gross Square Foot 10,840
 Third Floor Net Square Foot 9053

Common Space:

301	Common Area	3047
309	Women's	212
310	Men's	144
E003	Elevator	220
300	Vestibule	104
S301	Lobby Stairs	371
Total		4098

Support Space

308	Electrical	34
311	Custodial	18
312	Exit Access	51
S302	Stairs	197
S303	Stairs	204
Total Support Space		504

Vacant Lease Space

302	Kitchen	178
314	Vacant	692
315	Vacant	168
316	Vacant	758
Total		1116

Incubator Group

320	Vacant	636
322	Vacant	1223
326	Vacant	415
328	Vacant	1061
Sub-Total		3335

Total Lease Space 4451

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