

DEMAND-DRIVEN FOCUS

TCC seeks to address local workforce needs and provide access to training for in-demand jobs with the addition of targeted workforce certificate and degree programs.



TCC Moves Toward Accomplishing its Strategic Priority of Providing Demand-Driven Programs

The College now offers training in the top 10 careers in highest demand in our region.

Is it good for our students?

TCC's workforce and certificate programs offer an affordable and convenient option for students to prepare for jobs available in our region. The College now offers training programs in the ten hottest careers in North Florida. Currently, the top 10 careers in our region include: Commercial Vehicle Truck Drivers, Registered Nurses and Critical Care Nurses, Computer Systems Analysts, Food Service Supervisors, Management Analysts, Retail Sales Supervisors, Customer Service Representatives, Office and Administration Support Supervisors and Computer User Support Specialists. With support from industry partners, our regional workforce board and the Florida Legislature, we offer programs that quickly move students to jobs that are available in our community. Financial aid and TCC Foundation scholarships make these training opportunities even more affordable and allow our students the chance to earn a marketable credential without incurring a tremendous amount of debt.

Is it good for our community?

TCC has strong relationships in the community across industry sectors. Our partnerships with employers and the regional workforce board - in addition to workforce and labor market data provided by the Florida Department of Economic Opportunity - informs the College in our development of programs that meet local demand. The addition of the Commercial Vehicle Truck Driving program and the College's first bachelor's degree program in Nursing are just two examples of TCC's focus on the needs of employers in our region and across the state.

Is it good for our college?

TCC has the opportunity and capacity to strengthen the community by providing the education and training needed to grow and advance local talent. Focusing on regional workforce demands - with input and advice from employers - ensures that our programming is timely and relevant. As we look to the future, we will continue to seek out new and innovative ways to deliver programs and meet workforce needs - while keeping costs low for our students. As an example, our Center for Innovation, to open this spring, demonstrates the College's nimble and entrepreneurial approach to education and training.



At \$3,000 for in-state students, TCC's Commercial Vehicle Truck Driving Program offers students affordable training for in-demand jobs in our region.

TCC Helps Prepare Students for Jobs in Our Region

Meeting Workforce Demands

The College's Division of Workforce Development posts the region's top advertised jobs and skills demanded by local employers on its website. The site is updated regularly to reflect the most recent data available through the Florida Department of Economic Opportunity. Working closely with local employers and our regional workforce board allows us to stay up-to-date on workforce demands and offer training that meets employer needs.

Region's Top 10 Advertised Jobs

1. Registered Nurses
2. Heavy and Tractor-Trailer Truck Drivers
3. Computer Systems Analysts
4. First Line Supervisor of Food Preparation and Serving Workers
5. Management Analysts
6. First-Line Supervisors of Retail Sales Workers
7. Critical Care Nurses
8. Customer Service Representatives
9. First-Line Supervisors of Office and Administrative Support Workers
10. Computer User Support Specialists