

Rebranding Project

Board Workshop Takeaways

- Tallahassee Community College last underwent a name change in 1970, and we have had five different primary logos in our history.
- With three new bachelor's degrees, increased national recognition, and more than 60% of our students now coming to us from outside of our service district, the time has come once again for us to assess the need for a change to our name.
- A project task force comprised of students, faculty, staff, and alumni, has been established and will contract with a consulting firm to provide a comprehensive research report and identity recommendations.
- The final recommendation is anticipated to be presented to the District Board of Trustees at the November 27, 2023 meeting. If a name change is approved, it must then be approved by the Florida Legislature.

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