



March 16, 2009

MEMORANDUM

TO: District Board of Trustees
FROM: William D. Law, Jr., President
SUBJECT: Grants and Contracts – TCC as Provider

The following are recommended for approval:

I. RECEIPT, AMENDMENT, EXTENSION OF RESOURCES

- 1) Organization:** Florida Department of Law Enforcement – PTLEA Region XV Trust Award
- Scope of Service:** To provide CJSTC approved advanced and specialized training courses through Pat Thomas Law Enforcement Academy for state law enforcement officers
- Effective Date:** 7/1/09 – 6/30/10
- Contract Amount:** \$256,409
- Indirect Rate:** 5%, \$12,209.95
- Requested Board Action:** Authorize receipt of funds for the PTLEA Region XV Trust Award for FY 2009-2010
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- 2) Organization:** Florida Department of Law Enforcement – PTLEA Region III Trust Award
- Scope of Service:** To provide CJSTC approved advanced and specialized training courses through Pat Thomas Law Enforcement Academy for local law enforcement officers
- Effective Date:** 7/1/09 – 6/30/10
- Contract Amount:** \$92,862
- Indirect Rate:** 5%, \$4,422.00
- Requested Board Action:** Authorize receipt of funds for the PTLEA Region III Trust Award for FY 2009-2010

3) Organization: FLDOT – Law Enforcement Liaison (LEL) Program (PT-09-12-01)

Scope of Service: Additional funding has been received for the Law Enforcement Liaison (LEL) Program. TCC will continue to oversee the LEL program that promotes highway safety initiatives implemented by the Florida Department of Transportation Safety Office statewide. The LEL program will continue to utilize the “Click It or Ticket” enforcement wave, and the annual Law Enforcement Challenge to increase awareness, compliance, and law enforcement participation in traffic safety-related events.

Effective Date: 10/1/2008 – 9/30/2009

Amended Contract Amount: \$1,352,800 (An increase of \$676,400)

Indirect Rate: 8%, \$100,207.40 (An increase of \$50,103.70)

Requested Board Action: Authorize the receipt of additional funds for the continuation of the FLDOT – Law Enforcement Liaison (LEL) Program

4) Organization: FLDOT– Traffic Safety Media Campaign at Professional Sports Events (PM-09-07-01)

Scope of Service: Additional funding has been received for the Traffic Safety Media Campaign at Professional Sports Events project. TCC will continue to contract with professional athletic teams to purchase paid media spots. These teams will be selected by the FDOT Safety Office staff in conjunction with TCC. Media spots will be purchased in a variety of major professional sports markets such as hockey, baseball, basketball, etc. The type of media spots purchased may vary depending on the type of sport and home facilities of the teams.

Effective Date: 10/1/2008 – 9/30/2009

Amended Contract Amount: \$699,000 (An increase of \$599,000)

Indirect Rate: 8%, \$51,777.78 (An increase of \$44,370.37)

Requested Board Action: Authorize the receipt of additional funds for the FLDOT – Traffic Safety Media Campaign at Professional Sports Events project

5) Organization: Florida Department of Transportation-Major College Sports Marketing Program

Scope of Service: This is to notify the Board of Trustees of a revision to the previously approved contract amount and date for this project. This funding was originally approved on the October 2008, agenda as a \$700,000 project running from 10/1/2007 – 9/30/2008. The revised amount is \$317,200 and it runs from 10/1/2008 – 9/30/2009. As noted in the previous agenda, TCC will continue to

contract with college athletic teams to purchase paid media spots. These teams are selected by the FDOT Safety Office staff in conjunction with TCC. Media spots are purchased in a variety of major college sports markets. The type of media spots purchased may vary depending on the type of sport and home facilities of the teams.

Revised Effective Date: 10/1/2008 – 9/30/2009
Revised Award Amount: \$317,200
Revised Indirect Rate: 8%, \$23,496.30
Requested Board Action: Approve the changes to the agenda item originally listed on the October 2008, Board agenda for the FDOT Major College Sports Marketing program

STAFF RESOURCE: TERESA SMITH

RECOMMENDED ACTION:
Authorize the receipt of funding as noted