



September 21, 2009

## MEMORANDUM

**TO:** District Board of Trustees  
**FROM:** William D. Law, Jr., President  
**SUBJECT:** Grants and Contracts - TCC as Provider

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### Item Description:

This item requests that the Board approve the receipt of funding for the listed projects.

### Overview:

The following are recommended for approval:

#### I. RECEIPT, AMENDMENT, EXTENSION OF RESOURCES

U.S. Department of Defense (U.S. Army Research Office) - Expanding the Nation's Manufacturing Technological Workforce Capacity project

The goal of this project is to expand the nation's manufacturing technological workforce development capacity. This goal will be achieved by accomplishing the following objectives: 1) Leverage the science and technology of defense and Government laboratories, academia, industry and other appropriate organizations by helping establish an Advanced Manufacturing Training Center at TCC; and 2) Help meet the increasing demand for highly qualified high-technology professionals by providing manufacturing and technology training that combines effective uses of technology with exemplary teaching to prepare students to enter and succeed in science- and technology-based professions. The overall award amount for the 2 year project is \$1,701,000, with an indirect cost rate of 35% MTDC (Modified Total Direct Cost). The funding period is from 8/1/2009 – 9/30/2011.

Florida Department of Education – 21<sup>st</sup> Century Community Learning Center (CCLC) at James A. Shanks Middle School in Quincy, FL

The purpose of this project is to strengthen student achievement at James A. Shanks Middle School in Quincy, one of the highest need schools in Florida. The program will provide academic and personal enrichment activities for at-risk students through after-school, weekend and summer programs. The program will also reach out to adult family members of participating students with opportunities for educational and personal development. The overall award amount for the 5 year project is \$1,122,528, with an indirect cost rate of 5%. The funding period is from 8/24/2009 – 8/23/2014.

Florida Department of Transportation – Florida Sustained Enforcement Program

TCC will continue to coordinate the day to day activities of the Sustained Enforcement Program. In this program, the Florida Law Enforcement Liaisons (LEL) work with local agencies in their regions to continue to provide assistance as needed. The program will work with other entities to refine the communications network, and to implement communication resources such as web applications. It will also enhance Law Enforcement agencies' participation in enforcement waves both locally and statewide to foster stronger enforcement of traffic laws to save lives. There are three primary components: Enforcement, Public Awareness, and Evaluation. The overall award amount for the project funding is \$1,264,269, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

Florida Department of Transportation – Traffic Resource Prosecutor Program

TCC will continue to cooperate with the Florida Prosecuting Attorneys Association (FPAA) and provide training for prosecutors and law enforcement officers and provide technical support to prosecutors. The FPAA will train beginning prosecutors in DUI case law and trial tactics, train more advanced DUI prosecutors and felony prosecutors in the legal, scientific, and tactical aspects of DUI prosecution. Speakers for the training sessions will primarily come from Florida organizations and will include assistant state attorneys, FDLE Alcohol Testing Program personnel, toxicologists, law enforcement officers, and crash reconstructionists. The overall award amount for the project funding is \$609,052, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

Florida Department of Transportation – Florida Student Traffic Safety Program

TCC will continue to provide coordination for the alcohol prevention activities of the BACCHUS and GAMMA Peer Education Network at the college level and Students Against Destructive Decisions (SADD) at the high school level. The overall award amount for the project funding is \$326,895, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.



#### Florida Department of Transportation – Major College Sports Marketing Program

TCC will continue to contract with college athletic teams to purchase paid media spots. These teams will be selected by the FDOT Safety Office staff in conjunction with TCC. Media spots will be purchased in a variety of major college sports markets. The types of media spots purchased may vary depending on the type of sport and home facilities. The overall award amount for the project funding is \$420,000, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

#### Florida Department of Transportation – Traffic Safety Media Campaign at Professional Sporting Events

TCC will continue to contract with professional athletic teams to purchase paid media spots. These teams will be selected by the FDOT Safety Office staff in conjunction with TCC. Media spots will be purchased in a variety of major professional sports markets such as hockey, baseball, basketball, etc. The types of media spots purchased may vary depending on the type of sport and home facilities. The overall award amount for the project funding is \$1,005,402, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

#### Florida Department of Transportation – Click It or Ticket Media Campaign

TCC will select a media contractor that will formulate a comprehensive paid media campaign plan surrounding safety belt enforcement initiatives. The plan will include television and radio media and will match programming audiences with demographic groups known to be low safety belt users. Once the plan is approved by TCC and FDOT, TCC will implement the plan by having the selected contractor purchase the airtime. The overall award amount for the project funding is \$1,100,000 with an indirect cost rate of 5%. The funding period is from 10/1/2009 – 9/30/2010.

#### Florida Department of Transportation – Traffic Safety Staff Support Program

TCC will continue to provide an OPS staff assistant to the Safety Office to assist in processing financial paperwork and provide administrative support for the financial managers and as time allows, the program managers. The overall award amount for the project funding is \$7,644, with an indirect cost rate of 5%. The funding period is from 10/1/2009 – 9/30/2010.

#### Florida Department of Transportation – Highway Safety Matrix Revision Program

TCC will provide an OPS employee to be responsible for analyzing state crash data for updating the Highway Safety Matrix. The Matrix was developed to assist program managers in developing the highway safety grant programs. The overall award amount for the project funding is \$5,146, with an indirect cost rate of 5%. The funding period is from 10/1/2009 – 9/30/2010.



### Florida Department of Transportation – Florida Safety Belt Survey

TCC will select a professional survey vendor which will coordinate and conduct a state-wide safety belt surveys in accordance with the National Highway Traffic Safety Administration (NHTSA) requirements. This survey will be done twice, once prior to a law enforcement campaign focusing on seat belt usage and once afterward, to measure the effects of the campaign. The overall award amount for the project funding is \$307,000, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

### Florida Department of Transportation – “Free for Florida Law Enforcement” Training Programs

The purpose of this grant is to provide funding for the Florida Public Safety Institute (FPSI) to provide training to Florida law enforcement officers in the areas of traffic safety, alcohol enforcement, and related programs. This grant will fund the tuition, housing and meals for officers to attend training at FPSI. The overall award amount for the project funding is \$500,000, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

### Florida Department of Transportation – Florida Law Enforcement Liaison Challenge Project

The Florida Law Enforcement Challenge provides incentives and rewards for Law Enforcement Officers and Agencies who consistently enforce traffic laws and offers a means of reducing dangers from traffic crashes. By having Law Enforcement “step it up” for the Challenge, the public will benefit by having safer roadways and the officers and agencies benefit by earning rewards for the effective enforcement of traffic laws. Funding will cover the purchase of incentives including equipment. Additionally, the funding will cover expenses related to the Challenge production which includes hotel, conference rooms, production costs and printing. The overall award amount for the project funding is \$1,229,580, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

### Florida Department of Transportation – Motor Challenge Project

TCC will coordinate the Florida Motor Unit Challenge, which provides incentives for Motor Unit Law Enforcement Officers to enforce traffic laws and to help with traffic safety issues and safety belt enforcement. Funding will cover the purchase of incentives including equipment. Additionally, the funding will cover expenses related to the Challenge production which includes hotel, conference rooms, production costs and printing. The overall award amount for the project funding is \$223,950, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

#### Florida Department of Transportation – Florida Law Enforcement Liaison Program

TCC will continue to oversee the LEL program that promotes highway safety initiatives implemented by the Florida Department of Transportation Safety Office statewide. The LEL program will continue to utilize the “Click It or Ticket” enforcement wave, and the annual Law Enforcement Challenge to increase awareness, compliance, and law enforcement participation in traffic safety-related events. The overall award amount for the project funding is \$1,543,244, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

#### Florida Department of Transportation – Click It or Ticket Rural Safety Belt Survey Program

TCC will select a professional survey vendor which will coordinate and conduct safety belt surveys in 36 rural counties in Florida in accordance with the National Highway Traffic Safety Administration (NHTSA) requirements. This survey will be done twice, once prior to a law enforcement campaign focusing on seat belt usage and once afterward, to measure the effects of the campaign. The overall award amount for the project funding is \$111,000, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

#### Florida Department of Transportation – Region IV Safety Belt Demonstration Project Challenge

TCC will oversee a region-wide rural safety belt campaign emphasizing countermeasures known to increase safety belt use on a large enough scale to produce significant improvement in safety belt usage. Thirty six counties in northern Florida have been selected by the National Highway Traffic Safety Administration (NHTSA). Safety belt enforcement waves are scheduled for November 2009 and May 2010. The overall award amount for the project funding is \$432,000, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

#### Florida Department of Transportation – Click It or Ticket (CIOT) Challenge

TCC will provide oversight to the CIOT Challenge project. To continue and expand the use of safety belts, the FDOT will utilize the CIOT Challenge program by working with local law enforcement agencies within the region of each law enforcement liaison. Focus of the program is the development of the Challenge criteria and implementation of the program. The overall award amount for the project funding is \$389,440, with an indirect cost rate of 8%. The funding period is from 10/1/2009 – 9/30/2010.

#### **Salient Facts:**

The Board of Trustees has authority to contract with outside agencies for provider management.

#### **Past Actions:**

No there have been no past actions on these awards.



**Future Actions:**

No further activity on the part of the Board is necessary.

**Funding/Financial Matters:**

The above items will be part of Fund 2, Restricted Funds. The potential indirect earned from these contracts is as follows: U.S. Department of Defense - Expanding the Nation's Manufacturing Technological Workforce Capacity project - \$182,847, (with all but \$26,121, being used directly on the project). Florida Dept. of Education – 21st Century Community Learning Center (CCLC) at James A. Shanks Middle School in Quincy, FL - \$12,149, Florida Dept. of Transportation projects (16) – combined total of \$586,826.97.

**Staff Resource:**

Teresa Smith

**Recommended Action:**

Authorize receipt of funds from the awards listed above.