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Bachelor of Applied Science in Business Administration

Project Description

Developing and promoting the **Bachelor of Applied Science in Business Administration:**

- Course development and program mapping
- Student surveys / focus groups
- Targeted advising / interest meetings
- Partnerships with local businesses

What current students have to say:

“There is **something special** about this community college. It is personable and has a wide variety of opportunities.”

“I think Tallahassee Community College offers an **amazing atmosphere**, full of hard-working students, professors, and staff.”

“I think **TCC is the best plan** for any student, rich or poor. The faculty and teachers truly care about you and your success.”



Capstone Results

In Process!

- Program has been **approved by DOE**
- **Applications are open**
- Courses are **being developed**
- Information **sessions and advising are underway**
- Community **awareness is growing**



Future Actions

- **Develop a business student organization** for A.S. and B.A.S. students
 - 90% of students surveyed desired an opportunity to join a student organization
- **Develop partnerships** with local businesses to provide job shadowing and internship opportunities for students
 - *“Work-based experiences would be amazing. It would greatly increase employability and reduce employer training costs. Internships should be a part of the degree and should show clear links to the job.”*
- Highlight to students the **benefits of staying at TCC**

